



The Sherwin-Williams Outstanding Student Scholarship Award

Dear Scholarship Applicant,

Thank you for your interest in applying for the Sherwin-Williams Outstanding Student Scholarship Award. This program is administered by the Council for Retail and Sales (CRS), housed at DeSales University.

Guidelines and Application

The Sherwin-Williams Outstanding Student Scholarship Award was created to defray the cost of higher education for students who have displayed an outstanding work ethic. Award money can be used toward textbooks, study materials, or any expense related to the cost of achieving higher education. Students who are currently attending any 2-year or 4-year college or university may apply. The award is \$100-\$200.

Application Process

Applicants must either apply at thecrs.org (preferred) or submit the following information to councilforretailandsales@gmail.com.

Submission Topic: The future of the retailing industry

- A completed application
- 1 page executive summary. Document any sources used.
- Resume list any extracurricular activities)
- 3 – 5 minute video (you may use any technology to record; student's face must be shown in video when presenting)

Carefully review your completed application before it is submitted. Incomplete applications will not be reviewed. The CRS reserves the right to process only those applications found to be complete by the application deadline.

Deadline

Spring: Application must be submitted by Mar 1 for the upcoming spring semester. Decisions will be communicated by Apr 2.

Fall: Application must be submitted by Nov 1 for the upcoming fall semester. Decisions will be communicated by Dec 2.

Students may reapply each semester.

Selection Criteria & Notification

Award recipients are selected according to merit on a competitive basis. In addition, applicants must demonstrate career and academic potential measured by a combination of factors, including past performance, extra-curricular activities, career objectives, faculty referral, and submission materials. You will receive a confirmation of application but only finalists will be contacted by the committee.

Award & Payment

The Sherwin-Williams Outstanding Student Scholarship Award stipend is a one-time award of \$100-\$200. One award will be given per semester until the funds are depleted. Awards may be used in any year and are non-renewable. Awards are paid in one installment. Recipients will be issued a check which will be mailed to the address on the application. Not all applicants will receive awards.

Revision Policy

The general conditions and procedures under which awards are made are subject to periodic review by the CRS and Sherwin-Williams, including termination of the program.

The CRS does not discriminate based on race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. All information will be held in strict confidence by CRS. All applications become the property of CRS and cannot be returned.

About the Council for Retail and Sales

Originally started at Kutztown University as the Center for Retailing Solutions, the CRS has partnered with various educational institutions including Kutztown, Penn State and most recently with DeSales University. CRS works with the retail and sales communities to stimulate interest in retail and sales careers. We are a leading authority on issues and solutions that face the retailing and sales industries. In addition to professional education, we connect students to entry-level retail and sales opportunities.

For more information, visit theocrs.org.